

Taylor Muscatel

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5501 NE 7th Pl.
Renton, WA 98059

I am a dependable, artistic and energetic individual who is detail-oriented and has a strong work ethic. I am a team player who can work equally well independently. I want to be among the best at what I do, developing and delivering high quality services and products. I seek opportunities to use what I believe to be my versatile skills with current and future state of the art tools. Whether individually or with others, I have the skills and the attitude to initiate and develop a concept and turn that concept into a creative, usable and effective service or product. I am also familiar with the effective use of SEO. I intend always to be a valuable participant in effectively enabling the organization or individuals that employ me to meet and exceed their strategic goals and to continue learning and to improve my skills.

Awards and Achievements

Power Zone Award
T-Mobile, USA

Received 5 Letters of Recognition and Appreciation
T-Mobile, USA

Academic Scholarship
University of Oregon

Software (consistently being added)

Adobe Creative Suite
Photoshop
Illustrator
InDesign
Dreamweaver
Flash
After Effects

Microsoft Office
Word
Excel
PowerPoint

Experience using
HTML & HTML5
CSS & CSS3
Action Script 2 & 3
Responsive Design

Proficient in
Both Mac & PC

Work History

T-Mobile, USA– Bellevue, WA

March 2011 – Present

Sr. Web Designer
Web Creative Services

Responsibilities: Concepting • Website Design • Layout • Production • Art Direction • Brand Assurance
Updating content and page layouts on the front end of T-Mobile.com and myT-Mobile.com to bring the brand to life. Developing high-quality designs and targeted optimizations that consider the site's conventions and best practices, as well as, opportunities that advance the business. Serving as a brand steward in extending enterprise-wide campaigns to the web. Collaborating with information architects, prototype and usability teams, vendors, and product development teams. Art directing and managing the work of junior designers and agency partners. Along with advocating design-thinking and sharing techniques of ideation and innovation.

Amazon – Seattle, WA

Nov. 2010 – March 2011

Graphic Designer
Disc onDemand

Responsibilities: Design • Layout • Production • QA Testing
Responsible for designing CD/DVD cover art, along with DVD menus design and production. CD/DVD content scrubbing and design updates. Pushed CD content live to Amazon.com and helped QA team with DVD production prep and testing. Provided process changes for more efficiency.

MUSCATEL DESIGN – Seattle, WA

October 2007 – Present

Freelance Graphic/Interactive Web Designer
Clients: Schwartz Brothers Restaurant, Temporarily Yours, Smart Solar Solution, BottleRing Gift Cards, Daniels International, Erickson Longboards, Street Dreams Automotive, Alchemy Brewing Co.

Responsibilities: Branding • Design • Website Design • Social Media Networking
Initiated and managed creative and useful projects, created business branding and corporate identities and websites, starting from conceptual phases through production. Worked with clients to develop brand standards and promotional material. Worked on strategic solutions for clients. Attended press checks on both sheet fed and web press projects.

THP – Seattle, WA

February 2008 – September 2008

Jr. Graphic/Interactive Web Designer
Clients: Kimber USA, GenCare Senior Living, Ronin NW, LC Jergens Painting, Leupold, Sweet on You, Olympic Radiant Heat, Haller Point, Firewalker Homes, SHOWA Gloves, Jorve Roofing

Responsibilities: Concepting • Design • Layout • Art Direction • Production
Participated in design and production for marketing and collateral materials. Consistently recognized for fresh and innovative ideas. Collaborated with the creative team to create an overall campaign vision, conceive designs, and consistently met deadlines and production requirements. Worked in collaboration with marketing team to bring in new business.

References

Laura Grose

Lead Designer
T-Mobile, USA
p. 425-443-4389

Tom Lavaris

Executive VP of Operations
Schwartz Brothers Restaurants
p. 425-351-9627

Bo McNair

Owner
H2O Pappoose
p. 425-761-0536

KARSH+HAGAN ADVERTISING – Denver, CO

June 2007 – October 2007

Creative Intern

Clients: McDonald's, Renown Health, Denver Metro Convention and Visitors Bureau, Steamboat Ski Resort, Pinnacle Bank, 20/20 Tax Resolution, Fresh Gourmet

Responsibilities: Concepting • Design • Layout • Production

Involved in conception, creative development and production of TV, radio, print, and interactive experiences for current and perspective clients. Assisted in the design and execution of new business materials. Worked closely with the Chief Creative Director and the interactive team. I educated myself in new tools to increase my knowledge and extend my boundaries.

Education

UNIVERSITY OF OREGON – Eugene, OR

Graduated June 2007

Major – Multimedia Design/Digital Arts

Bachelor of Science

Minor – Business

SCHOOL OF VISUAL CONCEPT – Seattle, WA

Autumn 2009

Classes: After Effects CS4, Flash CS4 and Building and Coding HTML Email Campaigns